

LESSON 2:

GENERATING BUSINESS IDEAS FOR YOUR STARTUP

**HOW TO CREATE A STARTUP WITH
CHATGPT**



**THE BUSINESS
MODEL ANALYST**

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The Business Model Analyst is a website dedicated to analyzing business model types, patterns, and innovations using the business model canvas as its primary tool. The site offers a wide variety of free and premium content, including digital products such as PDF tools, presentations, spreadsheets, ebooks & guides, and much more. [Check it out here.](#)

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PROMPT 1

I'm passionate about [**your passion**] and my skills are [**your skills**]. I want to start an online business. Can you provide me with 10 different business ideas?

PROMPT 2

Give me 5 business ideas for a SaaS application that can easily scale, requires low startup capital, has a strong business model, and has great potential for profitability.

PROMPT 3

Those ideas are OK, but have too much competition. Give me more scalable ideas with less competition.

EXTRA PROMPTS

“Can you suggest some business ideas that are currently in demand?”

“Can you suggest some business ideas that are currently in demand in [**insert industry or country**]?”

“I'm looking for business ideas that require minimal investment. What do you suggest?”

“What are some business ideas that are innovative and unique?”

“I run this type of business [**describe business**]. What new products and services can I offer my customers?”

“Can you recommend some business ideas for a startup with limited resources?”

“I'm interested in starting a business in **[insert industry]**. What ideas do you have for me?”

“What are some business ideas that have a high potential for growth?”

“I like to **[insert passions and interests]**. What type of businesses could I create?”

“I am good at **[insert skills and experience]**. What type of businesses could I create?”

“I'm looking for business ideas that are environmentally friendly. Can you help me out?”

“I'm looking for business ideas that I can do from home. Can you help me out?”

“Can you suggest some business ideas for a small town or rural area?”

“I'm interested in starting a business in the **[insert niche]**. What ideas do you have for me?”

“Can you recommend some business ideas that are suitable for beginners?”

“I want to start a business in **[insert industry]** but I'm not sure where to begin. Any ideas?”

“What are some business ideas that are easy to scale up?”

“Can you suggest some business ideas that are popular with **[insert target market]**?”

“I'm looking for business ideas that have a social impact. What do you suggest?”

ABOUT THE AUTHOR

Daniel Pereira is a Brazilian-Canadian entrepreneur that has been designing and analyzing business models for over 15 years. You can read more about his journey as a Business Model Analyst [here](#).



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