SPACEX - Business Model Canvas

Keys Partners

Suppliers

Funding Partners

Key Activities

Designing, Assembling, Launching and Recovering Rockets and Satellites

R&D

Key Resources

Infrastructure

Expertise

Re-usable Rocket Technology

Value Propositions

Improve the Cost and Reliability of Access to Space with Reusable Launch Systems

Customer Relationship

Highly Customized Service

Long-term Contracts

Channels

SpaceX Launch Facilities

SpaceX Offices

Customer Segments

US Government: NASA / Armed Forces

Telecommunication Companies

Cost Structure

Employees

R&D

Infrastructure / Launch Missions

Revenue Streams

Commercial Cargo and Crew Transportation to Space Contracts

Licensing Technology